



5 Steps to a 5 AP Microeconomics/ Macroeconomics Flashcards for Your iPod with MP3 Disk (Mixed media product)

By Eric Dodge

McGraw-Hill Education - Europe, United States, 2011. Mixed media product. Book Condition: New. 190 x 137 mm. Language: English . Brand New Book. This title includes innovative flashcards created for iPod that build your knowledge for AP Microeconomics/Macroeconomics success! You now have a vibrant new way to master the key terms that are the basis of AP Microeconomics/ Macroeconomics success, delivered in a format that is convenient for your lifestyle! 5 Steps to a 5: AP Macroeconomics/Microeconomics Flashcards for Your iPod not only makes full use of the navigation capability of the iPod, it also presents content in a dramatically appealing format, quite unlike anything currently available. Expert author Eric Dodge has selected 600 key terms that frequently appear on AP Macroeconomics/Microeconomics exams to help you achieve up to a maximum 5 score. This title features: each term accompanied by an explanation delivered in an engaging manner to aid memorization; easy-to-find content using iPod's tiered navigation system - just click to access!; and, focused study by using smart playlists. Topics include: Fundamentals of Economic Analysis; Demand, Supply, Market Equilibrium, and Welfare Analysis; Elasticity, Microeconomic Policy, and Consumer Theory; The Firm, Profit, and the Costs of Production; Market Structures, Perfect...



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